

McKinsey & Company

DATA SCIENTISTS ON TOUR

A unique opportunity to learn
how Data Science generate value for the business

and how distinctive knowledge is turned into professional growth

Workshop

Unlocking potential of Data and Analytics for value generation

18/5/2018 – 16:00 || Room 1B

Agenda

- Data Science in McKinsey and presentation of the Analytics Lab
- Applying Data Science to address business problems
- Case study (interactive): from problem statement to technical solution
- Getting in touch with McKinsey Analytics

McKinsey Advanced Analytics is a global network of professionals

We have 15+ global hub & spoke locations where 1,250+ colleagues deliver advanced analytics insights and solutions for our Clients

Milan Advanced Analytics Lab is a team of Data Scientists supported by 6 Partners and 7 Senior Business Translators

In McKinsey & Company **Data Scientists** are at the center of the McKinsey's analytical engine, to carry out complex modelling and data analysis, providing tailored quantitative solutions for our Clients. In their work, they use a broad range of internal and external sources, and access to our distinctive knowledge and outstanding international network of analytics experts.